

Santa Fe-Based Development Firm Zydeco Launches New Digital Presence

Zydeco66.com highlights firm's commitment to pedestrian-oriented development



ZYDECO

For Release: October 16, 2024

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Santa Fe - Zydeco of Santa Fe announced the launch of its redesigned digital presence <https://zydeco66.com/>. The website provides visitors a glimpse into previous projects and present developments and future projects as an interactive portfolio. Led by visionary architect Richard Yates, Zydeco is a renowned real estate development firm that showcases its diverse skill set on all aspects of real estate development including project management, design, construction and finance. The web site was recently reimaged and designed by New Mexico design firm Constellation Creative, LLC.

Upon entering the web site, visitors are greeted with amazing pictures of recent Zydeco projects which include Palacio Azul in Santa Fe, Zocalo Lofts in Albuquerque, and Kachina Cabin in Taos. Digging deeper into the page engages visitors to learn about the services that Zydeco provides and allows visitors to understand more about the developments it has completed and future development plans.

“Zydeco is a vertically integrated development company with deep experience within all facets of the development cycle,” said Richard Yates, AIA, Zydeco’s CEO. “Our expertise reflects a deep understanding of the entire development cycle and our 80 years of combined architectural and project management experience result in developments that embody our priorities for exceptional placemaking” he continued.

Zydeco’s Santa Fe-based team has many years of experience, and all have a diverse background in real estate development. The team is led by **Richard Yates**, AIA, CEO, a Santa Fe icon with deep roots in New Mexico’s cultural and entrepreneurial landscape.

Madeline Feijoo is the Chief Operations Officer and ensures that Zydeco’s operations and contractual matters are handled and delivered on time.

Dan Wolf, MBA is the Consulting Principal and outsourced CFO with expertise in optimizing and automating back-office operations.

Maggie Panozzo is the Consulting Controller who oversees a diverse array of business interests, including property management, accounting, proforma development, and capital expense establishment.

Nic Smith CMC, FIC is the Performance Consultant and has extensive experience in global leadership development.

Wylde Garcia is the Executive Assistant who offers a rich blend of expertise in project management, marketing, client relations, and IT.

George Romero is the Property Manager and has been involved with property management for over 30 years.

Aaron Bohrer, AIA, NCARB, GB98 is the Senior Architect who oversees construction administration for large-scale commercial real estate projects, including multifamily housing, retail shell development and hospitality.

About Zydeco

Founded in 1996, Zydeco is a Santa Fe-based development company known for its commitment to creating pedestrian-oriented developments that strengthen communities. With a portfolio that includes iconic properties such as Palacio Azul, Zona Rosa, and Hotel Santa Fe, Zydeco continues to shape Santa Fe's landscape with innovative and community-focused designs. Zydeco's web site is expanding to feature more of Zydeco's existing and future projects in New Mexico. More information about Zydeco is available by visiting <https://zydeco66.com/>.

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