



## Albuquerque International Balloon Fiesta 2024 – Final Event Numbers

Final Numbers: Following are the official numbers for the 52<sup>nd</sup> Albuquerque International Balloon Fiesta held October 5-13, 2024

- Total number of registered hot air balloons: 551
- Total number of registered special shape balloons: 106 (11 new to Balloon Fiesta)
- Total number of registered pilots (primary and additional): 667
- Total number of remote-control balloons: 77
- Total number of estimated guest visits: 838,337
- Total number of media organizations: 110
- Total number of registered media representatives: 794
- Total number of views on Balloon Fiesta Live: 1,061,191

### Participating countries: 16

Belgium, Brazil, Canada, China, Czech Republic, France, Germany, Kenya, Mexico, Netherlands, North Macedonia (first time), Spain, Switzerland, Taiwan, United Kingdom, United States.

### Participating states: 45

Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, Wisconsin, Wyoming.

**Event Sessions:** All of the 14 sessions occurred. There were no cancelations or rainchecks.

**Navigators:** 1,070 Navigators volunteered during this year's event. Navigators (not including chase crew) are volunteers who provide guest services, administrative services, balloon coordination and safety, set-up and logistics, and more in over 40 different areas.

Additional information about the 2024 Albuquerque International Balloon Fiesta can be found at [www.balloonfiesta.com](http://www.balloonfiesta.com). The 53<sup>rd</sup> ExxonMobil Albuquerque International Balloon Fiesta will be held October 4-12, 2025.