



City of Las Vegas, NM to sponsor Balloon Fiesta's *Fiesta de Los Globitos*
Historic New Mexico community shares its culture through remote-control hot air balloons

FOR IMMEDIATE RELEASE

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ALBUQUERQUE, N.M. — The ExxonMobil Albuquerque International Balloon Fiesta® is pleased to announce the City of Las Vegas, New Mexico, will sponsor the Fiesta de Los Globitos for the fourth time.

The Fiesta de Los Globitos showcases remote-control hot air balloons in a display that mirrors Balloon Fiesta's mass ascensions and balloon glows. This year, Balloon Fiesta will attempt to break the world record for the largest display of model hot air balloons.

"We believe the Balloon Fiesta provides a service to the community and families that is second to none. And as such, we partner with Balloon Fiesta to promote our community in partnership with Balloon Fiesta," said Charles R. Griego, the City of Las Vegas event planner and film liaison. "It is our hope and goal that we can show visitors a glimpse of the history and culture of Las Vegas, New Mexico, and hope they come to visit our beautiful community."

The City of Las Vegas is a northern New Mexico community where culture and history are at the heart of daily life, reflected in its land, traditions and welcoming spirit. It is progressively enhancing its residents' quality of life by providing essential services, promoting cultural and historic preservation, and providing economic opportunity.

"The Balloon Fiesta is grateful for the City of Las Vegas' continued sponsorship of Fiesta de Los Globitos," said Stephanie Prendergast, sponsorship and marketing director. "Their partnership helps us share the wonder of ballooning in new and engaging ways while connecting visitors with the unique culture of Las Vegas, New Mexico."

Fiesta de Los Globitos has quickly become a favorite at Balloon Fiesta, offering guests a whimsical, close-up look at ballooning in miniature. Thanks to the support of the City of Las Vegas, this unique event continues to inspire wonder and smiles year after year.

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About the Albuquerque International Balloon Fiesta, Inc.

The ExxonMobil Albuquerque International Balloon Fiesta is an annual festival of hot air balloons that takes place every October in Albuquerque, New Mexico, USA. It is the largest gathering of balloons and balloonists in the world. For details on events, schedule, entertainment and photographs, visit our website balloonfiesta.com and follow us on Twitter/X and Facebook @BalloonFiesta.