



Legends Global Appoints Maria Rainsdon as General Manager of Albuquerque Convention Center

FOR IMMEDIATE RELEASE

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Albuquerque, N.M. – Legends Global, the world’s leading producer of entertainment experiences, venue management and event strategy, welcomes Maria Rainsdon as the new General Manager for the Albuquerque Convention Center – stepping up from her current role, Assistant General Manager, in which she has served for the past six months.

Raised in New Mexico with a degree from Eastern New Mexico University, Rainsdon brings more than 16 years of managerial and event experience in New Mexico and Colorado.

Focused on connecting with the community, Rainsdon also has over a decade of experience participating in a variety of community and civic boards and committees. Throughout her time volunteering, collaborating, and bringing unique perspectives to the boards and committees on which she serves, Rainsdon has proven herself as a positive and impactful community member.

“The opportunity to take the helm of this great team allows me to continue the track record of success at the Albuquerque Convention Center,” Rainsdon said. “In collaboration with other hard-working team members, I look forward to increasing activation of Legends Global’s work with the City of Albuquerque on Civic Plaza and at the Albuquerque Rail Yards.”

Rainsdon takes over for Ray Roa, who recently promoted within Legends Global to new roles in Greater Ontario, California. Mr. Roa will serve as Chief Operations Officer of GOCAL (Greater Ontario California) as well as General Manager of ONT Field (the new stadium for a Los Angeles Dodgers Minor League affiliate).

“Maria has an outstanding track record of success and operational expertise that will lend itself well to her role as General Manager,” said Ray Roa. “She has already made an impact here, and as a long-time member of the International Association of Venue Managers, she will only continue to grow and bring more knowledge to the events industry, from adopting new technology, to staffing and employee retention/communication, to tracking and analyzing critical financial and operational reporting.”

To learn more about career opportunities at the Albuquerque Convention Center, visit <https://albuquerquecc.com/employment/>.

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About Albuquerque Convention Center

Albuquerque Convention Center is part of the Legends Global portfolio, the largest and most diverse network of premier convention and trade show venues for millions of exhibitors and attendees across an extensive worldwide footprint that spans five continents. Located between the Rio Grande River and the Sandia Mountains in the heart of downtown Albuquerque, the 600,000-



square-foot multipurpose complex offers flexible indoor and outdoor meeting and exhibit space that can accommodate events of up to 20,000 people. Its elegant yet intimate Kiva Auditorium boasts a proscenium stage and half-round seating for up to 2,300 people perfect for concerts, comedy shows, lectures and more. Civic Plaza, the largest public outdoor space in the center of downtown with a purpose to enhance the city's sense of community, has a capacity of 20,000 people with a sizable performance stage and large-scale movie projection system. The Jennifer Riordan Spark Kindness Regional Sports Complex features five fully lit, 100% turf championship-level baseball fields with on-site batting cages, and grandstand seating perfect for collegiate and regional tournaments and events. Follow us on Facebook and Instagram.

About Legends Global

Legends Global is the premier partner to the world's greatest live events, venues, and brands. We deliver a fully integrated solution of premium services, including feasibility and consulting, owner's rep, sales, partnerships, venue management, hospitality, merchandise, and content and booking. Our white-label approach ensures our partners remain front and center while we harness the power of our global network – including over 450 venues, 20,000 events, and 165 million guests annually – to enhance their business and guest experience. To learn more, visit us at www.LegendsGlobal.com and follow us @LegendsGlobal on Instagram, X, and LinkedIn.