



A new approach to skin rejuvenation comes to Southern New Mexico

CA Skin & Body Clinic introduces NouvaDERM

FOR IMMEDIATE RELEASE

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LAS CRUCES, N.M. — CA Skin & Body Clinic, a full-service medical spa in Las Cruces, New Mexico, is introducing a new era of skin resurfacing with the addition of the NouvaDERM laser. Since 2004, CA Skin & Body Clinic has provided functional medicine and cosmetic medical services, offering advanced skin and body treatments to help clients look and feel their best.

The clinic will debut the NouvaDERM laser during a client-focused educational event, Introduction to Dermal Intelligence, on Tuesday, Jan. 20, from 4-6 p.m. at CA Skin & Body Clinic, 3850 Foothills Rd. Suite 13, Las Cruces, NM 8801.

The event will feature a guest speaker sharing insights on skin rejuvenation, along with door prizes and a grand prize valued at \$750. Tickets are \$50, and attendees will receive access to event-only pricing on the Dermal Intelligence Series, offering nearly 50% off the regular price.

The NouvaDERM laser resurfaces the skin and is one of three advanced modalities used in CA Skin & Body Clinic's flagship treatment. The other two modalities include Scarlet RF microneedling and Cellenis Derma PRP injections. This carefully designed combination was created to help the skin look and feel up to 10 years younger.

The event is designed to educate guests on how intelligent, science-backed technology can improve skin texture, tone and overall skin health without chasing short-lived aesthetic trends.

"NouvaDERM allows us to resurface and restore the skin in a way that is intelligent, effective, and results-driven," said Anna Hooley, owner of the clinic. "I have found rejuvenating the skin begins from within, and chasing trends will not cut it."

As Las Cruces' longest running medical spa, CA Skin & Body Clinic has spent more than two decades evolving alongside advancements in skin health and wellness. The addition of the NouvaDERM laser reflects the clinic's continued commitment to science-backed treatments that support long-term skin health.

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About CA Skin & Body Clinic

CA Skin & Body Clinic is a leading medical spa in Las Cruces, New Mexico. Founded in 2004, the clinic focuses on slowing the aging process, repairing skin damage, and enhancing natural features through a comprehensive menu of non-surgical services, including microneedling, laser and light-based therapies, injectables, tattoo removal and nutritional supplement injections. CA Skin & Body Clinic delivers personalized treatment plans and timeless, reliable results to clients from Las Cruces and throughout Southern New Mexico. For more information, follow us on [Facebook](#) and [Instagram](#).