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FOR IMMEDIATE RELEASE

Kirtland Credit Union Named 2025 Member of the Year by Greater Valencia County Chamber of Commerce

Albuquerque, NM – January 13 , 2026 – Kirtland Credit Union has been named 2025 Member of the Year by the Greater Valencia County Chamber of Commerce (GVCCC), recognizing the credit union's continued commitment to community engagement and economic growth throughout Valencia County.

The award was formally announced during the GVCCC Annual Gala on Saturday, January 3, where business and community leaders gathered to celebrate organizations making a meaningful impact across the region. The Member of the Year honor reflects Kirtland Credit Union's ongoing support of chamber initiatives and its leadership presence within Valencia County.

"This recognition is incredibly meaningful to our entire team," said Matt Rarden, President and CEO of Kirtland Credit Union. "Valencia County has been an important part of the Kirtland Credit Union story, and we're proud to continue investing in relationships that strengthen this community. Being named Member of the Year by the Chamber reinforces our belief that showing up locally matters."

Kirtland Credit Union has maintained a strong presence in Los Lunas and across Valencia County, supporting local efforts that encourage connection, collaboration, and long-term stability. The credit union's Los Lunas Branch serves as a key point of engagement under the leadership of Karla Garcia, Los Lunas Branch Manager, who was also recently named President-Elect of the Greater Valencia County Chamber of Commerce.

"Kirtland Credit Union represents the kind of member every chamber hopes to have," said Rona Espinoza, Executive Director of the Greater Valencia County Chamber of Commerce. "Their involvement is consistent, thoughtful, and rooted in a genuine desire to support the business community. We are proud to recognize Kirtland Credit Union as our 2025 Member of the Year."

Garcia's incoming role as President-Elect reflects Kirtland Credit Union's broader commitment to leadership and partnership within the communities it serves.

About Kirtland Credit Union

Founded in 1958, **Kirtland Credit Union** is dedicated to helping members live with confidence through innovative financial solutions and personalized service. With over \$1.1 billion in assets and more than 52,000 members, KCU proudly serves New Mexico and maintains a deep connection to the military and civilian workforce at Kirtland Air Force Base. For more information, visit [KirtlandCU.org](https://www.kirtlandcu.org)

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