



Balloon Fiesta Tickets to Go on Sale April 3, 2026

*Event Organizers Remind Guests to purchase through [BalloonFiesta.com](https://www.BalloonFiesta.com)
and not third-party resellers*

FOR IMMEDIATE RELEASE

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Albuquerque, NM – Tickets for the 2026 ExxonMobil Albuquerque International Balloon Fiesta® will be available for purchase beginning April 3, 2026. Several ticket options will be available, including general admission, park & ride, and premium experiences. Tickets can be purchased online at [balloonfiesta.com/Purchase-Tickets](https://www.balloonfiesta.com/Purchase-Tickets).

In recent weeks, the Balloon Fiesta offices have received a number of calls from guests concerned about high prices advertised by third-party ticket resellers. While some unauthorized sites are listing tickets for 60 dollars or more per session, official Balloon Fiesta general admission tickets are only 20 dollars per person, per session, and are available solely at [BalloonFiesta.com](https://www.BalloonFiesta.com).

“Protecting our guests from overpaying or unknowingly purchasing invalid tickets is a top priority,” said Julie Morgas Baca, Albuquerque International Balloon Fiesta Executive Director. “We encourage guests to purchase tickets directly from [BalloonFiesta.com](https://www.BalloonFiesta.com), our only official online ticketing source.”

The 54th event will launch from Balloon Fiesta Park, October 3-11, 2026. The theme, “The Scenic Route,” celebrates the 100th anniversary of Route 66 as more than 500 hot air balloons launch over nine days into Albuquerque’s turquoise skies.

Balloon Fiesta guests can choose from several ticket options, including but not limited to:

- **General Admission:** \$20 per person, per session (children 12 and under free).
- **Park & Ride:** \$18 – \$30 per person, per session (children 5 and under free) with advance purchase. Includes round-trip transportation to and from Balloon Fiesta Park from designated remote locations and single-session admission. Ticket prices increase if purchased on the day of the event.
- **Gondola Club:** \$150 per person, per session (children under 5 free). A private area with a picturesque view of the field that offers guests delicious food, local entertainment, premium parking, courtesy shuttles, and outdoor seating.
- **Chasers’ Club:** \$75 per person, per session (children under 5 free). Includes admission, private patio seating, private restroom access, a catered meal and access to a bar.
- **Glamping:** Starting at \$2,000. A three-night stay in a safari tent, complete with premium amenities and admission to the event for all sessions during the stay.
- **Camp 505:** \$1,000 (2 guests). A three-night camping experience within walking distance of the Launch Field. Guests receive a complete camping kit that can be taken home, including Balloon Fiesta-branded tents, blankets and other equipment.



For an elevated view, the Fiesta Sky Box offers a premium group experience for up to 20 guests, including a private patio and upper deck seating with catering and private restrooms. Sky Boxes are \$5,000 each and include 20 general admission tickets and seven premium parking passes. Guests looking for an enhanced, personalized experience can utilize the Concierge Program. Starting at \$350, the concierge provides a personalized behind-the-scenes tour with golf cart transportation.

For more information on all 2026 ExxonMobil Balloon Fiesta® tickets and to purchase, visit the [Balloon Fiesta Ticket Page](#) or view a special edition of [Balloon Fiesta Live!](#) at [balloonfiestalive.com](#). Please note that ticket fees will be added at checkout for each ticket purchased online.

To protect guests from inflated prices and potential scams, Albuquerque International Balloon Fiesta, Inc. does not authorize any third-party vendors to sell tickets online; only tickets sold through our website are authorized. Beware of purchasing tickets from unauthorized vendors, as we cannot guarantee the fairness of the price, the legitimacy of the sale, or the validity of the tickets.

Raincheck Policy: If a session is cancelled, Balloon Fiesta will raincheck that session in the form of a general admission ticket, valid for any remaining session in the current year. Guests will still be able to enjoy all Balloon Fiesta amenities for the remainder of the cancelled session.

About the Albuquerque International Balloon Fiesta, Inc.

The ExxonMobil Albuquerque International Balloon Fiesta® is an annual festival of hot air balloons that takes place every October in Albuquerque, New Mexico, USA. It is the largest gathering of balloons and balloonists in the world. For details on events, schedule, and entertainment, visit our website, [BalloonFiesta.com](#) and follow us on [Facebook](#), [Instagram](#), [Twitter/X](#), or [TikTok](#).

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