



Homebuilders Pulte Homes and D.R. Horton to Celebrate Grand Opening of Residences in Esencia de Santa Fe

June 27 marks the first opportunity for homebuyers to tour model homes and explore the new master-planned community

FOR IMMEDIATE RELEASE

June 19, 2026

Media Contact: Makayla Roberts, makayla@garritypr.com, 505-898-8689

SANTA FE, N.M. – Santa Fe Land Development Partners (SFLDP) is pleased to announce the upcoming grand opening, via homebuilders Pulte Homes and D.R. Horton, of residences in Esencia de Santa Fe – a new 277-acre, master-planned community on June 27, 2026.

This grand opening marks the first opportunity for homebuyers to tour model homes and explore floor plans in one of Santa Fe’s newest master-planned communities. The event will feature giveaways, family activities, food and other vendors. Event information can be found at esenciadesantafe.com.

“As a New Mexican organization with New Mexicans top of mind, we’re proud of our collaboration with county leaders on this project – reflecting our commitment not just to building houses, but to bettering the community,” **said Garret Price, President of Santa Fe Land Development Partners.** “We look forward to the grand opening of these residences and continuing to expand attainable homeownership opportunities in Santa Fe and across New Mexico.”

In the first quarter of 2025, SFLDP sold two parcels – representing more than one-third of Esencia’s planned homesites – to Pulte Homes and D.R. Horton. The builders are preparing to welcome prospective buyers to tour new model homes, meet sales teams and learn about available homesites and timelines for move-in beginning mid-2026.

“We hope prospective buyers recognize the same value we see in these residences — not only in their attainability and affordability, but also in the distinctive sense of place created through thoughtful architecture, open space, and a connection to nature,” **said Wade Messenger, Division President of Pulte Homes.**

Esencia de Santa Fe, developed by SFLDP, was approved for 710 homes, including market-rate, affordable and multifamily options. Pulte Homes, building 78 homes, and D.R. Horton, building 102 homes, represent a major milestone for the project.

“We’re thrilled that the grand opening of our residences is finally here, marking an exciting new chapter in homeownership for what we hope will be many new families,” **said Todd Demarets, City Manager of D.R. Horton.** “As families’ lifestyles evolve, so can their living space at Esencia. We were honored to have the opportunity to blend our quality building with the thoughtful planning of this community.”

esencia de SANTA FÉ

In addition to new housing options, SFLDP is investing more than \$14 million in critical infrastructure improvements, including expansion of Avenida del Sur and construction of a two-mile sewer outfall to the Quill Waste-Water Treatment Plant to support long-term regional growth.

About Price Land Development Group

Price Land Development Group (Price), overseeing Santa Fe Land Development Partners, is a consultancy and development company specializing in acquisition, entitlement and development of residential communities and residential / mixed-use master plans in New Mexico. Led by President Garret Price, the firm has significantly contributed to the state's healthy economic growth through the thoughtful development of 834 acres of New Mexico land across [projects](#) such as Colibri, Aspire, Trails, Los Diamantes, Seasons at Monarch, Jemez Vista, High Range and more. These communities feature more than 70 acres of parks, open space and miles of trails. Since the inception of the company, Price has entitled and developed 1,645 lots throughout the Albuquerque and Santa Fe MSAs, with more than 1,700 in the planning stages.

About Esencia de Santa Fe

Esencia de Santa Fe is a new housing development planned on 277 acres near Santa Fe Community College. It will include up to 710 homes, with a mix of market-rate, affordable, and multifamily housing, including 15% set aside for Santa Fe County's affordable housing program. About half the land will remain open space, with parks, trails, and natural areas. The project is designed to be walkable and environmentally conscious, with construction already underway and first residents expected in summer 2026, along with major road and sewer infrastructure improvements to support the area. Learn more at esenciadesantafe.com.

###